



AUDREY MARTIANDY

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EDUCATION

FASHION INSTITUTE OF TECHNOLOGY, STATE UNIVERSITY OF NEW YORK

Bachelor of Arts, Textile Surface and Design
Minoring in Art History and Asian Studies
Class of 2021

GPA: 4.0

Associate in Applied Science,
Textile Surface and Design 05/2019

GPA: 3.9, Dean's List

Study Abroad, Fabric Styling,
Como/ Florence, Italy 05/2018- 06/2018

SKILLS

- PC/MAC OS
- Microsoft Word, Excel, PowerPoint
- Adobe Photoshop, Illustrator, InDesign, Procreate
- WordPress
- Pointcarre, Ned Graphics Pro, Kaledo Knit
- Painting, Drawing, Printmaking, Photography
- Weaving, Screen Printing
- Bilingual English/Bahasa Indonesia

VOLUNTEER WORK

- PERMIAS NYC (Indonesian Students at NYC) (2019-2020)- ART DIRECTOR
- ENGLISH SPEAKING BUDDY (2021-PRESENT)- English Teacher

EXPERIENCE

CHF INDUSTRIES | 07/2021- PRESENT CAD TEXTILE DESIGNER, IRVINGTON, NY

- Work with Senior Bath and Hard Goods Designer on Walmart, Ross, Burlington and Target
- Utilize CAD to create original artworks, recoloring, and create layouts
- Create physical and virtual presentations for buyers
- Create 2D renderings for hard goods
- Collaborate on research for new home trends

CHF INDUSTRIES | 02/2021- 06/2021 TEXTILE DESIGN INTERNSHIP, IRVINGTON, NY

- Utilize CAD to create 15 prints for Walmart
- Utilize CAD to recolor art prints
- Utilize CAD to create existing design into a mockup rug and towels
- Matched colors on prints to Pantone Color chips
- Sorted and Arrange Target Achroma and Walmart CIS coloring chips
- Repackaged and reassembled products for Target
- Created a sorting and inventory system for products in storage

JOE FRESH | 06/2020- 08/2020 CHILDREN'S ART AND PRINT DESIGN INTERNSHIP NEW YORK, NY

- Research Future Childrenswear prints and color forecast
- Utilize CAD to create original childrens prints, design used for fall 2021 collection
- Utilize CAD to create a personal Childrenswear collection consisting of 5 designs
- Created moodboards and inspiration on Pinterest
- Manage and Arrange seasonal color palettes
- Shadowed senior designer in print design meetings with art studios

MONSE | 01/2020- 04/2020 FABRIC DESIGN AND RESEARCH INTERNSHIP NEW YORK, NY

- Utilize CAD to create original prints used as a final product
- Research future trends and forecast
- Responsible for fabric shrink test involved with product development process
- Created incoming fabric spreadsheet and created tech specs
- Communicated with local sampling factories
- Assisted photoshoots for market week
- Assign 25 models to photoshoot
- Reorganized and created fabric swatch book
- Created seasonal color palette sheet for the design team
- Help market week with photoshoots

FASHION INSTITUTE OF TECHNOLOGY | 08/2019-05/2021 CULTURAL FELLOWS, NEW YORK, NY

- Mentor a group of international students helping them transition to New York City
- Lead a group of 30 freshman on international students' orientation
- Increased Instagram followers by 600%
- Create Instagram content and feeds
- Create FIT Official Events Promotional Posters
- Involved in Globally Connected FIT, an official webinar series conducted Professors and Students at Fashion Institute of Technology

PORTFOLIO:

[HTTPS://WWW.AUDREYMARTIANDY.COM/](https://www.audreymartiandy.com/)

ART INSTAGRAM: BYAUDREYMARTIANDY